



ADVERTISING RATES 2017

ANNUAL DIRECTORY – PUBLISHED MARCH¹

Front & Back Cover (Inside):	1/1 page **	B/W	\$225.00
		COLOR	\$325.00
Back Cover (Outside):	1/1 page **	B/W	\$300.00
		COLOR	\$375.00
Inside:	Business Card	B/W	\$50.00
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	1/4 page	B/W	\$75.00
		COLOR	\$105.00
	1/3 page	B/W	\$100.00
		COLOR	\$145.00
	1/2 page **	B/W	\$125.00
		COLOR	\$180.00
1/1 page **	B/W	\$220.00	
	COLOR	\$295.00	

** Exclusive to Directory only

BEACON – PUBLISHED 3 TIMES / YEAR

COST PER ISSUE	Business Card	B/W	\$50.00
		COLOR	\$75.00
	1/4 page	B/W	\$75.00
		COLOR	\$105.00
	1/3 page	B/W	\$100.00
		COLOR	\$145.00
	1/2 page	B/W	\$125.00
		COLOR	\$180.00
	1/1 page	B/W	\$220.00
		COLOR	\$295.00

IN ORDER TO BE LISTED ON OUR WEBSITE - it is necessary to have a print ad. Add 15% to the cost of the print ad for a website listing.

¹ **DISTRIBUTION & PUBLICATION:** The Maximo Moorings Directory is distributed to members that have paid Maximo Moorings Annual Association Dues for the current calendar year. For non-paying members, a 1 page sell sheet is distributed as an alternative. The Beacon is distributed at NO CHARGE to all members of the Maximo Moorings Civic Association.

DISCOUNTS: 10% for Prepaid Ads for ALL publications.

ARTWORK: To be supplied by advertiser.

ALL AD ORDERS: Please contact Wim Dericks @ 727 864 6086 – advertising@maximo-moorings.com

Please visit www.maximo-moorings.com for more information about our neighborhood. **Thank you!**